



**Institute of Human Resource Advancement
University of Colombo, Sri Lanka**

Master of Business Management - NO - 07
1st Trimester Examination
(Held in February 2019)

MBM 5131 – Principles and Practice of Management

Instructions to the Candidates

- 1) Answer **Four (04)** Questions only.
- 2) Time allocated for the examination is **Three (03)** hours.
- 3) Paper consists of One (01) page with **Six (06)** questions.
- 4) Write down the index number in all pages
- 5) If a page or a part of this question paper is not printed, please inform the Supervisor immediately.

- 1) A. There is no universal accepted definition for management". Justify this statement using selected definitions. (09 marks)
- B. Explain the concept of efficiency, effectiveness and principle of management using management process model. (08 marks)
- C. Identify the managerial skills and roles. (08 marks)
- (Total 25 marks)**
- 2) A. Distinguish programmed decisions and non-programmed decisions. (09 marks)
- B. Describe the different decision making conditions. (08 marks)
- C. Explain the decision making process. (08 marks)
- (Total 25 marks)**
- 3) A. Evaluate a mission statement based on the components of a mission statement. (09 marks)
- B. Define the eleven grand strategies that an organization could peruse. (08 marks)
- C. Explain the concept to BCG matrix with relevant to the strategie selection. (08 marks)
- (Total 25 marks)**
- 4) A. Describe the principle of organizing. (09 marks)
- B. Identify the organizational structures proposed by Henry Mintzberg. (08 marks)
- C. Explain the concept of organizational life cycle using a suitable figure. (08 marks)
- (Total 25 marks)**
- 5) Write short note on following topics on leadership.
- i. Leaders Power Sources
 - ii. Managerial Grid
 - iii. Situational Leadership
 - iv. Life Cycle Theory
 - v. Followership
- (Total 25 marks)**
- 6) A. Distinguish between content theories of motivation and process theories of motivation. (09 marks)
- B. Explain one context theory and one process they of motivation. (16 marks)
- (Total 25 marks)**
