



INSTITUTE OF HUMAN RESOURCE ADVANCEMENT
UNIVERSITY OF COLOMBO, SRI LANKA
Masters Degree in Business Management - Course No.03
1st Semester Examination
(Held in January, 2015)
MBM 01 – Principles of Management

Instructions to the Candidates

- (1) Total number of pages – Two (02)
- (2) Total number of questions - Five (05)
- (3) Answer any Four (04) questions.
- (4) If a page or a part of this question paper is not printed, please inform the Supervisor immediately.
- (5) Time allocated for the examination is three (03) hours.
- (6) Write your index number in all pages of answer script
- (7) Tie up all answer sheets at the end of the examination

(01).

A. "There is no universally accepted standard definition of management" Comment on this statement using selected definitions of Management. (9 Marks)

B. List out the importance of the concept of "Management pyramid" to design organizational positions and hierarchy. (8 Marks)

C. Explain the ten management roles proposed by Hendry mintzgerg. (8 Marks)

(Total 25 marks)

(02).

A. Identify the relationship among managerial levels, organizational goals and relevant plans. (9 Marks)

B. Explain the strategic planning process using a suitable figure. (8 Marks)

C. Briefly describe the use of BCG matrix in strategic planning. (8 Marks)

(Total 25 marks)

(03).

A. "useful way of think about organizational growth and change is the concept of an organizational life cycle" Comment on this statement. (9 Marks)

B. Briefly explain followings in relation to delegations.

- I. Principles of delegation.
- II. Process of delegation.
- III. Advantages of delegation.
- IV. Problems with delegation.

(8 Marks)

C. Identify the principle of "Unity of command" for organizational design.

(8 Marks)

(Total 25 marks)

(04).

A. List out the usefulness of Max weber's Theory of Authority for current organizational Leaders.

(9 Marks)

B. "one of the populer leadership behavior models developed by Robet Blake and Jane mouton is called the managerial grid". Explain the idea of this theory.

(8 Marks)

C. "Different style of leadership for each stage of followers maturity and a particular style in relationship to its relative level of maturity is considered to be the best match" Explain this statement using a relevant leadership theory.

(8 Marks)

(Total 25 marks)

(05).

A. "Need theories view motivation as deriving from people's desires for certain things" Describe this by using at least two need theories.

(9 Marks)

B. Explain different conditions that influence decision marking.

(8 Marks)

C. "The decision making process consist of several steps to be used in rational decision marking"
Do you agree? Comment.

(8 Marks)

(Total 25 marks)
