

Institute of Human Resource Advancement (IHRA) University of Colombo, Sri Lanka Masters Degree in Business Management

Course No 01 1st Semester Examination

(Held on November/December - 2012)

Management Accounting - (MBM-03)

Instructions to the Candidates

- 1. Answer any five (05) questions.
- 2. Total number of questions is Six (06)
- 3. Time allocated for the examination is three (03) hours.
- 4. Total number of pages fore (04)
- 5. At the end of the examination attach all answer sheets together.
- 6. Enter your index number on all pages of the answer sheets.
- 7. If a page or a part of this question paper is not printed properly, please inform the Supervisor immediately.

1. (a) A large manufacturing organization which has a number of different divisions has faced with the problems of evaluation of divisional performance. Discuss the different techniques that can be used to measure divisional performance and the problems associate with those indented techniques.

(14 Marks)

(b) Standard cost of production

Rs. 112,800

Adjusted variances

3,580 A

Material variance Labour variance

5,440 A

Overhead variance

1,340 F

7,680 A

Actual cost of production

Rs. 120,480

Discuss possible reasons for the above variances.

(06 Marks)

(Total 20 Marks)

2. (a) Summarized financial performance of Neegro Ltd; for the year ended March 31, 2012 as follows;

Ratio	Industry	Company		
Current Ratio	2.2:1	3.5:1		
Debtors turn over (times)	10	8		
Stock turn over (times)	10	3.5		
Assets turn over (times)	2	1.4		
Gross profit margin	35%	30.0%		
Net profit (before tax)	21%	14.5%		
Total expenses on sales	14%	15.5%		
Long term Debt to Equity capital	62.5%	33%		
Earnings per share (Rs.10/= each) EPS	Rs.2/=	Rs. 0.78		

Managing Director of the Neegro Ltd. seeks your advice to improve the financial performance in future.

So, you are required to write a detail report to the Managing Director of the Neegro Ltd. explaining about the current financial position and its consequences, reasons for such a weak performance and suggestions to improve the financial performance in future.

(15 Marks)

(b) ABC Ltd. produces a supper quality electronic product "SEENO" by assembling a number of sub components. It requires 5 hours to produce a unit on a particular machine which is working at full capacity. Selling price per unit is Rs.100/- and variable cost per unit is Rs. 60/-. Component X-101 which is assembled to SEENO could be produced on the same machine in 2 hours at a variable cost of Rs. 10/- per unit. Component X-101 can be purchase from open market at Rs.23/- per unit.

Advice, whether the company should produce or purchase the Component X-101.

(05 Marks)

(Total 20 Marks)

- Write short notes on the followings;
 - i. Behavioral aspect of budgeting and budgetary control.

(07 Marks)

- ii. Effects of the followings on Break-even Point and Profit Volume Ratio;
 - a. Reduction in Variable cost per unit
 - b. Increase in total fixed cost
 - c. Increase in price of the product
 - i. Increase in quantity of sales

(08 Marks)

iii. Zero based budgeting as an approach towards productivity improvement

(05 Marks)

(Total 20 Marks)

4. (a) Maga company is using a machine which was purchased two years ago for Rs. 360,000/=. Its remaining useful life is ten years with no scrap value. But its current market value is Rs.100,000/=. Company is considering replace this machine with a more efficient new machine which cost is Rs. 420,000/=. Its estimated salvage value at the end of the useful life of 10 years is Rs. 20,000/=. The new machine will have a greater capacity than existing machine and annual sales are expected to go up by Rs. 40,000/= per year. The operating efficiency of the new machine will produce an expected savings of Rs. 50,000/- per year. Additionally, if the new machine is installed, inventories, receivables and payables will increase by Rs. 50,000/=, Rs. 25,000/= and Rs. 20,000/= respectively during the life of the project.

Assets depreciation policy of the company is straight line basis. Company tax rate is 25%. Cost of capital is 12%.

Determine the economic desirability of the purchase of the machine using Net Present Value method (NPV).

(15 Marks)

(b) Discuss the significance of Cost-Volume-profit (CVP) analysis as a profit planning device.

(05 Marks)

(Total 20 Marks)

- 5. (a) "Balance Scorecard provides comprehensive guidelines to measure organizational performance in today's complex business environment". Discuss.(Significance of balanced scorecard against the traditional performance measurement techniques in management decision making process, missing elements of balanced scorecard and implementation problems etc. need to be incorporated to your answer).
 - (b). Discuss problems of traditional overhead cost allocation methods and the improved features of activity based cost allocation method in order to overcome the identified problems of the traditional overhead allocation methods.

(08 Marks)

(Total 20 Marks)

6. (a) Discuss how management accounting helps to managers in order to make their decisions?

(10 Marks)

(b). Moratu furniture dealers have two sales stores located in Colombo and Jaffna. Each location has a manager who is given a great deal of decisions authority over his/her stores. However, advertising, market research, legal services, and other staff functions are handled by the central office. Moratu furniture dealers' current accounting system allocated all costs to the sales stores. Results for the year ended 31st March 2012 is given below.

Moratu furniture dealers

Financial results of the year ended 31st March 2012

	Total	Colombo	Jaffna	
	Rs.	Rs.	Rs.	
Sales Revenue	700,000	350,000	-350,000	
Cost of goods sold	450,000	225,000	225,000	
Gross margin	250,000	125,000	125,000	
Operating expenses		3,44,50 804 8		
Salaries and wages	63,000	30,000	33,000	
Supplies	45,000	22,500	22,500	
Rent and utilities	60,000	40,000	20,000	
Depreciation	15,000	7,000	8,000	
Allocated staff costs	60,000	30,000	30,000	
Total operating expenses	243,000	129,500	113,500	
Operating Income (Loss)	7,000	(4,500)	11,500	

Each store manager makes decisions that affect salaries and wages, supplies, and depreciation.

In contrast, rent and utilities are beyond the manager's control because the managers did not choose the location or size of the store.

Supplies are variable costs. Variable salaries and wages are equal to 8% of the cost of goods sold; the remainder of salaries and wages is a fixed costs. Allocated staff costs are unaffected by any events at the stores, but they are allocated as a proportion of sales revenue.

You are required, from the information given, to comment on the way in which the performance report has been prepared and to suggest improvements that could be introduced when preparing the performance reports for the next year.

(10 Marks)

(Total 20 Marks)

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